

HOW TO GIVE A GREAT TALK

SLIDES AVAILABLE AT WWW.COMDR.UBC.CA/~JENNIFER/SRIVASTAVA/

How to Give a Crappy Talk

Hey look at that awesome line break.

And isn't this background just the coolest?

PROBABLY THE BIGGEST THING

- Is that people reply on their slide ware to do the job for them.
- They go with stock backgrounds and use exciting clip art.
- They organize their thoughts into bullet points.
 - And smaller bullet points if they have a related thought.
 - And smaller points if there's something extra they really have to add.
- They cannot resist the lure of the animation
- And they read every word off the screen.



Yeah! Woo! I @#\$%in' LOVE it when there's some random clip art! What does this have to do with the slide? I don't @#\$%in' care! It's just HAPPY! YEAH!

Oh yeah, some Comic Sans too. RIGHT ON!

- 
- Small text sucks too

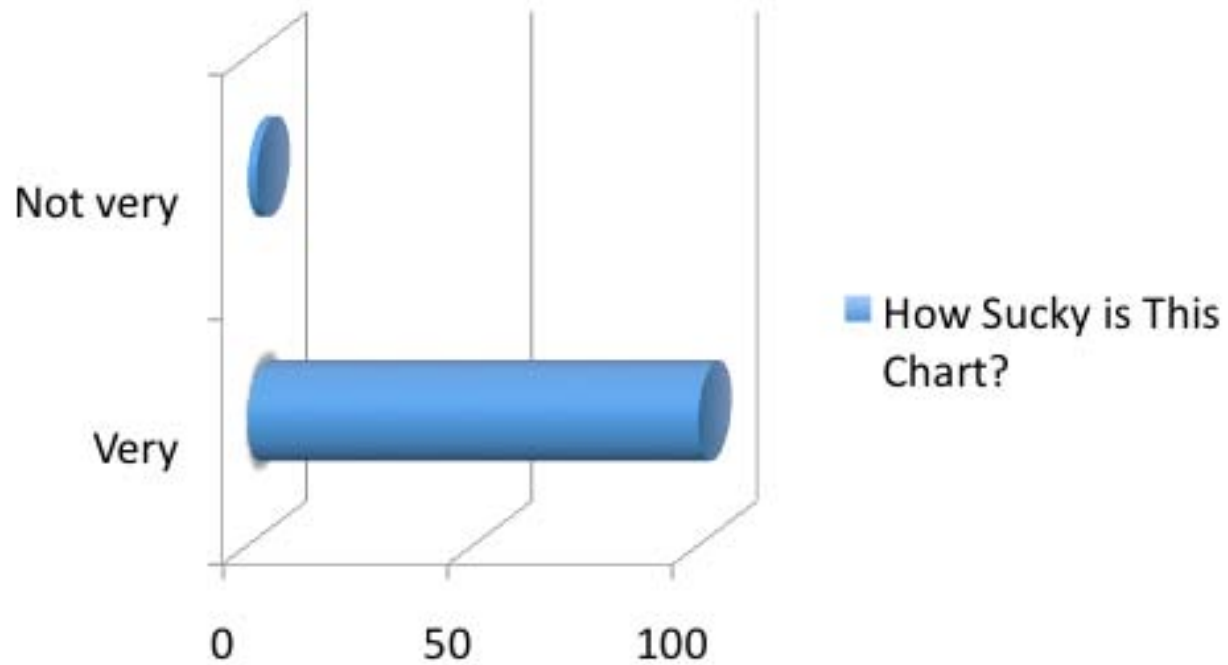
Too much text is also sucky

- Here is my first point, which is so important I must write it out in a full sentence, with commas and everything; oh, and a semi-colon.
- I shall follow that full sentence with yet another full sentence, this one even longer, because I want to make another point but I can't remember everything I want to say so I'll just write it all up here so I don't forget.
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- I didn't really have anything to say here, but there was still some space left in the text box so I figured, what the heck, might as well add some more stuff. Can't let any white space go to waste, after all.

- # So do visuals that have nothing to do with your topic
- # And using colour schemes that make people's eyes bleed



How Sucky is This Chart?



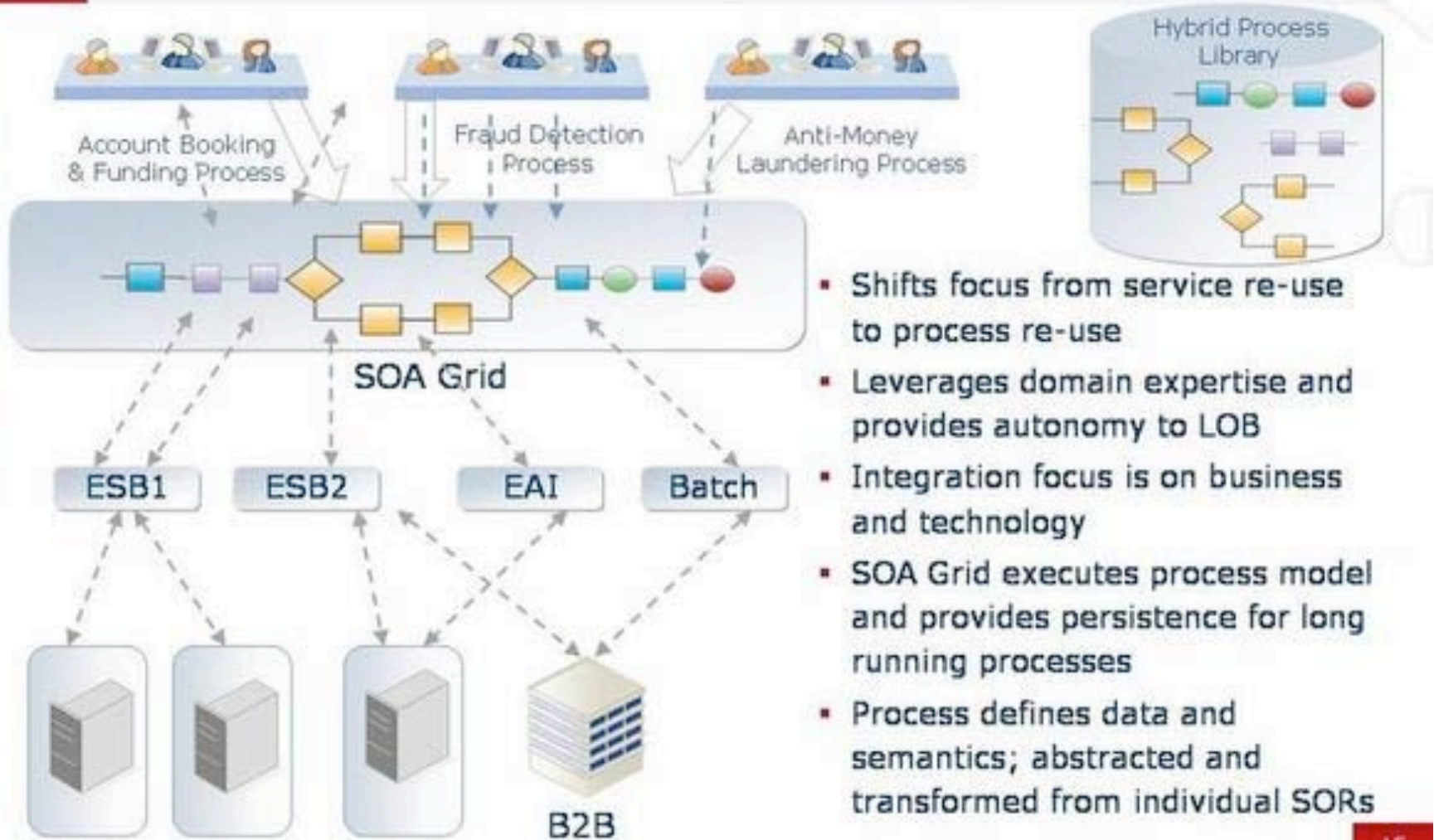
**WHAT DRIVES
YOU CRAZY IN A
BAD TALK?**

**THE WORST
POWERPOINT
SLIDE EVER.**

SO MANY THINGS TO HATE

CORDYS

Understanding the end game



**WHICH TALKS DO
YOU REMEMBER
THE MOST?**



**HOW TO
MAKE SURE
NOBODY
IS SCARED OF
YOUR TALKS**



**1. SIMPLE,
MEMORABLE
CONTENT**

**2. AUDIENCE
LISTENING,
NOT READING**

3. VISUALS WITH IMPACT

**1. SIMPLE,
MEMORABLE
CONTENT**



PLAN IT ON PAPER

The background of the slide features a dynamic, abstract design of flowing, wavy lines in shades of purple and pink. These lines originate from the bottom left and sweep upwards and to the right, creating a sense of movement and fluidity. The word 'FLOW' is prominently displayed in the center of this flow, following its curve.

FLOW

**INTRO TO ISSUES
WHAT IS THE PROBLEM?
WHAT DID WE DO?
STEP-BY-STEP
SUMMARY**



**ONE
CENTRAL
MESSAGE**

**EXPLAIN TO
SOMEBODY YOU
JUST MET**



REPETITION

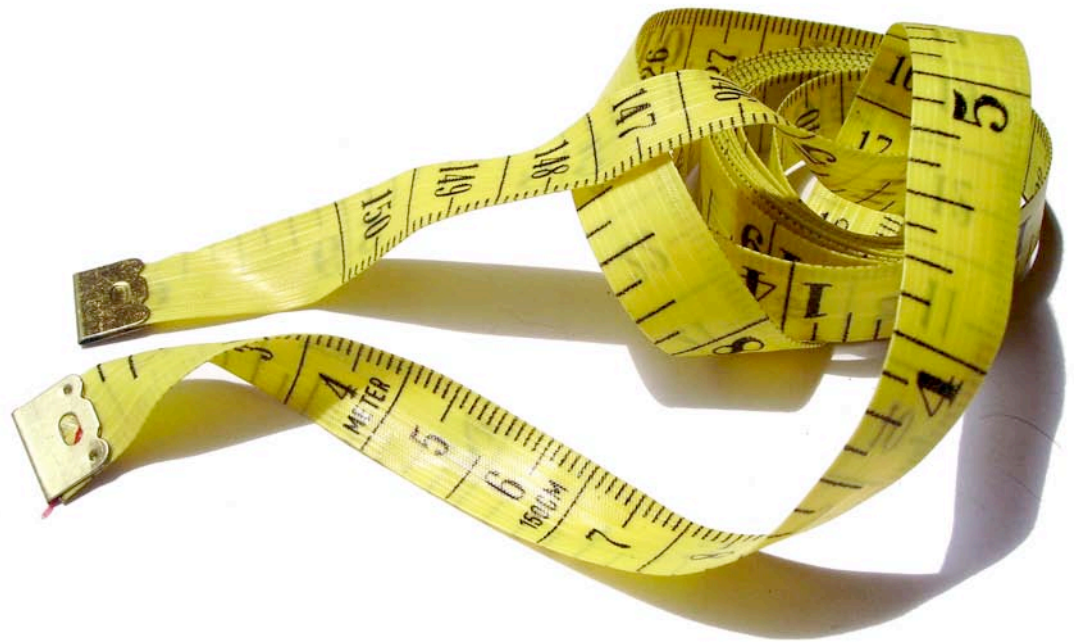
REPETITION

REPETITION

REPETITION

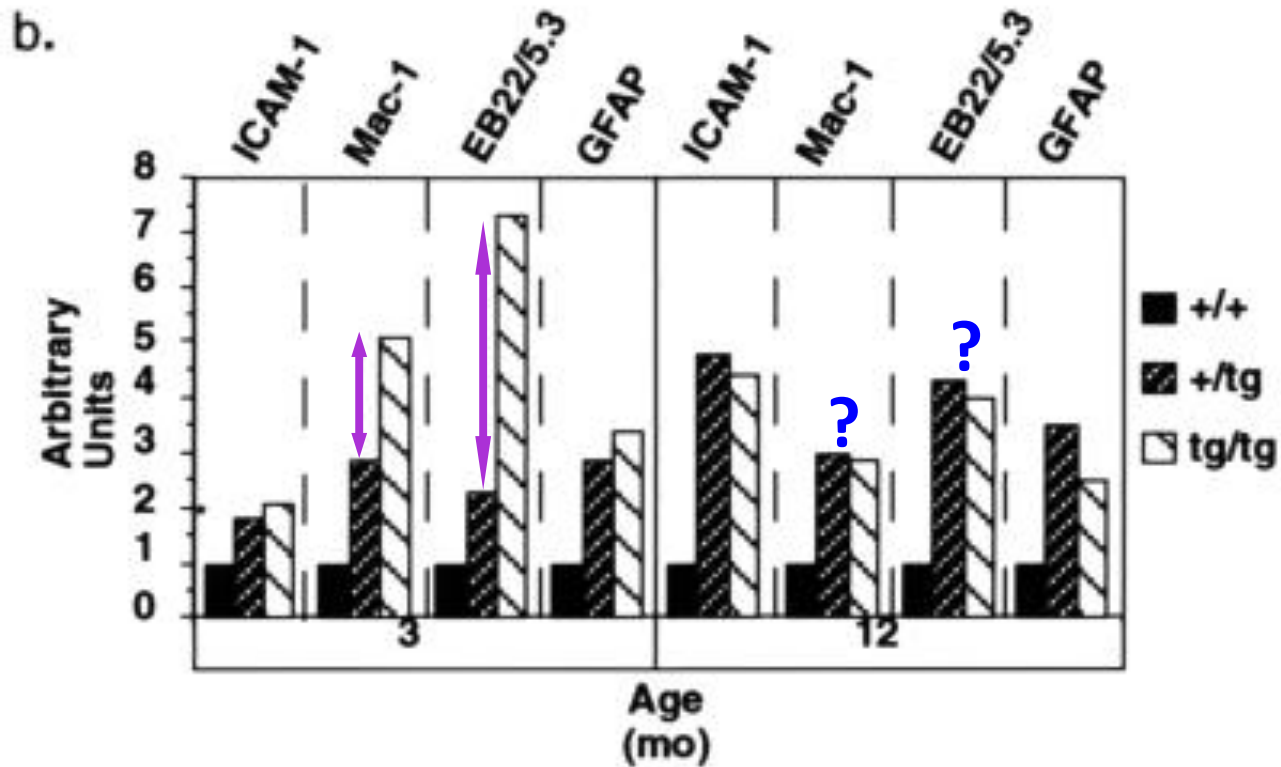
REPETITION

TAILOR CONTENT TO THE AUDIENCE



PLAY TOUR GUIDE





DIFFERENCE IN MAC-1 & EB22/5.3 EXPRESSION BETWEEN HETEROZYGOUS AND HOMOZYGOUS TRANSGENICS AT 3MOS. OF AGE.

DIFFERENCE IS NOT PRESENT AT 12MOS. OF AGE.

USE SLIDE TITLES AS SUMMARIES

- All this other stuff
- Can be summed up
- With a catchy headline
- That your audience
- Can scribble in their notes
- To capture what you said

**2. AUDIENCE
LISTENING,
NOT READING**

MINIMIZE SLIDE TEXT

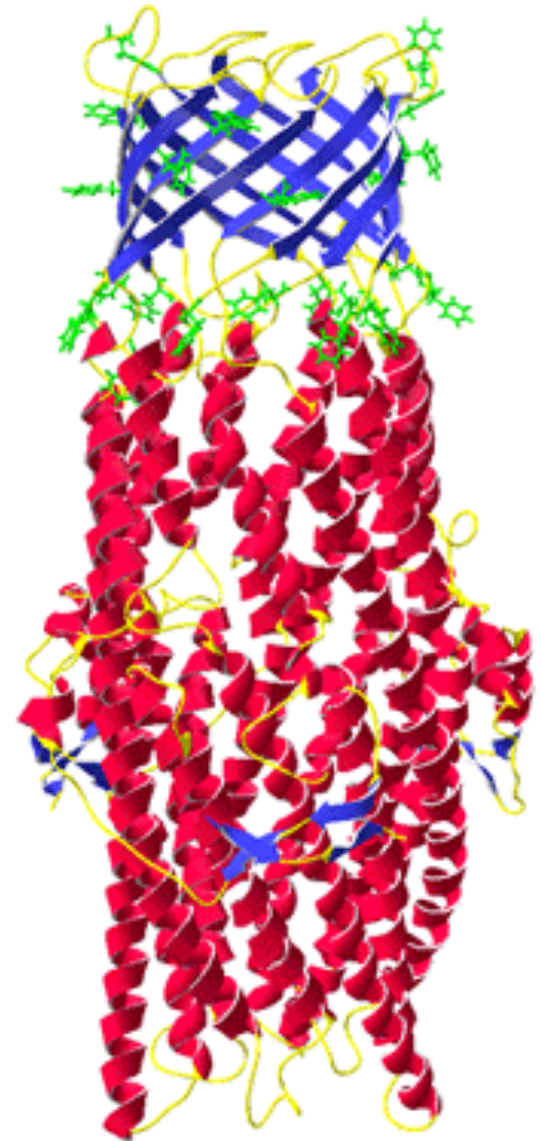
P. aeruginosa OprM

OprM is an outer membrane protein from *Pseudomonas aeruginosa*.

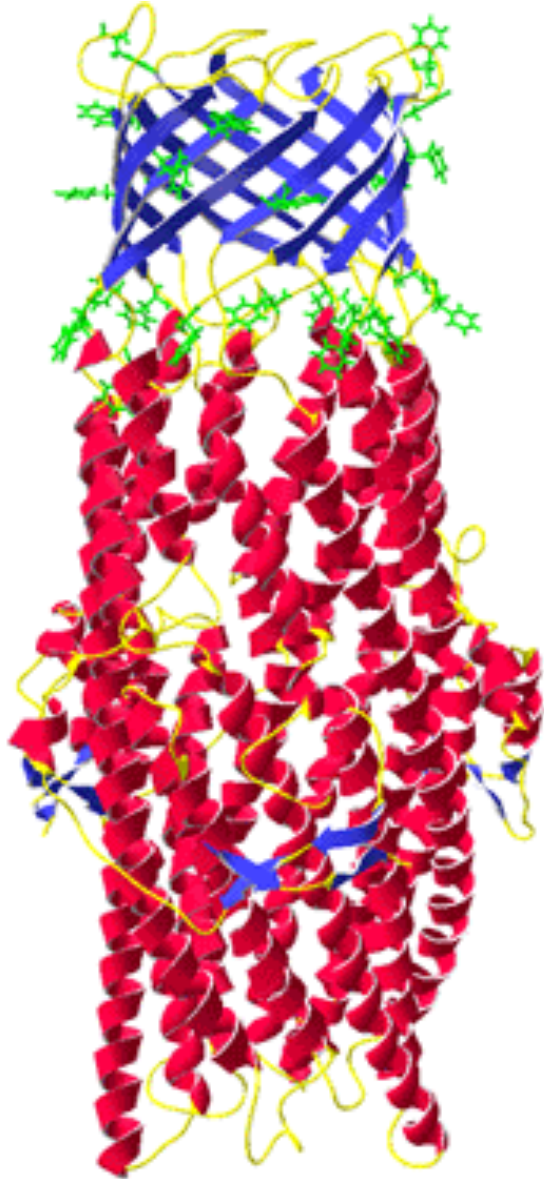
It has an outer membrane beta-barrel domain and a periplasmic alpha-helical domain.

It is involved in antibiotic efflux.

It interacts with MexA and MexB.



P. aeruginosa OprM



β -barrel

α -helices

forms efflux pump
with MexA & MexB

**REINFORCE,
DON'T REPEAT**

70%





70%

H₂O

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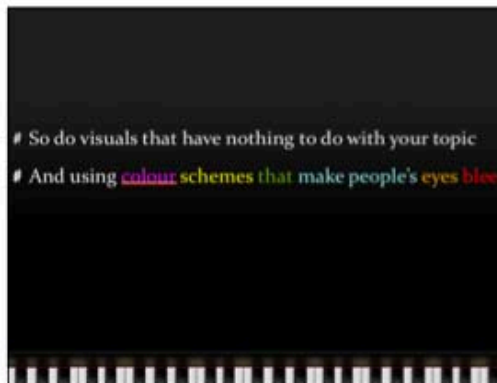
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NO HANDOUTS BEFORE YOU TALK

ALWAYS MAKE



EYE CONTACT

POWERPOINT TRICKS

PRESENTER VIEW

4:20 PM

1

HOW TO GIVE A GREAT TALK

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2

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3

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Next Slide: Slide 2

Slide 1 of 40 200%

Click to add notes

End Help

BB

w w

262 CLOSE SHOT - RICK AND ILSA

RICK
I'm saying it because it's true.
Inside of us we both know you be-
long with Victor. You're part of
his work. The thing that keeps
him going. If that plane leaves
the ground and you're not with
him, you'll regret it.

ILSA
No.

RICK
Maybe not today, maybe not tomor-
row, but soon, and for the rest
of your life.

For a moment she can't answer - she's that honest. Then
she looks at him and her eyes are brimming.

ILSA
But what about us?

RICK
We'll always have Paris. We
didn't have it - we'd lost it -
until you came to Casablanca.
We got it back last night.

ILSA
And I said that I would never
leave you!

RICK
(taking her by
the shoulders)
And you never will. But I've got
a job to do, too. Where I'm going
you can't follow -- what I've got
to do - you can be no part of.
I'm not good at being noble, Ilsa
-- But it doesn't take much to see

PRACTICE

3. VISUALS WITH IMPACT

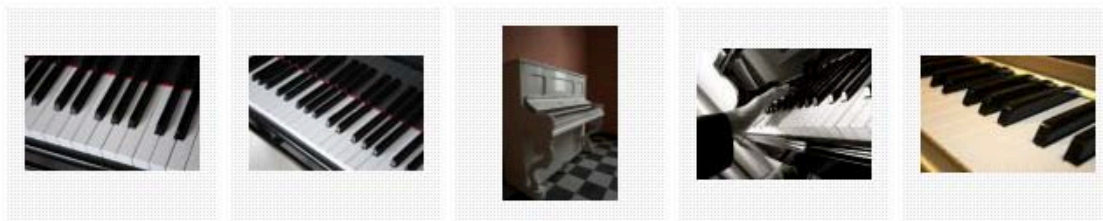
PLAY

WITH
YOUR

text

STOCK PHOTOS





● **Ebony and Ivory ..**
👤 [csotelo](#)
📏 3872*2592
🖼️ 915 🔄 2
⚙️ [Add to lightbox](#)

● **Ebony and Ivory ..**
👤 [csotelo](#)
📏 3872*2592
🖼️ 972 🔄 1
⚙️ [Add to lightbox](#)

● **Piano 1**
👤 [bo_1963](#)
📏 2600*3884
🖼️ 373 🔄 1
⚙️ [Add to lightbox](#)

● **Piano Hands 3**
👤 [prof_alex](#)
📏 2816*2112
🖼️ 1431 🔄 3
⚙️ [Add to lightbox](#)

● **Keyboard closeu ..**
👤 [FreshFlix](#)
📏 3888*2592
🖼️ 519 🔄 1
⚙️ [Add to lightbox](#)



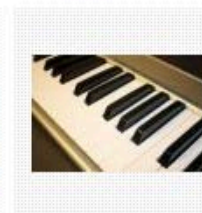
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⚙️ [Add to lightbox](#)



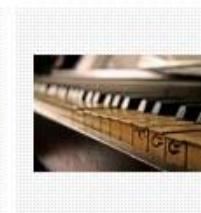
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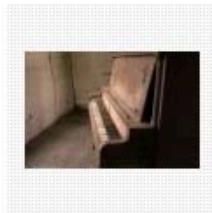
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🖼️ 300 🔄 0
⚙️ [Add to lightbox](#)



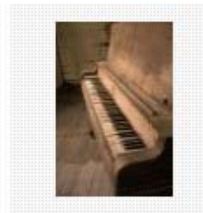
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⚙️ [Add to lightbox](#)



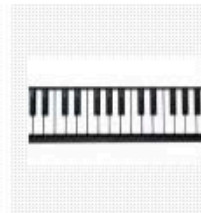
● **Piano Keys with ..**
👤 [emailrober](#)
📏 3504*2336
🖼️ 1463 🔄 0
⚙️ [Add to lightbox](#)



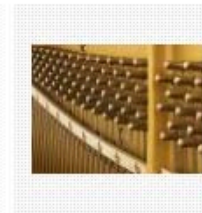
● **Please play me ..**
👤 [emailrober](#)
📏 3072*2048
🖼️ 852 🔄 1
⚙️ [Add to lightbox](#)



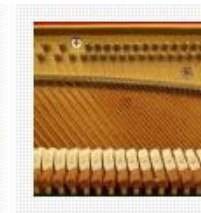
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📏 2048*3072
🖼️ 741 🔄 1
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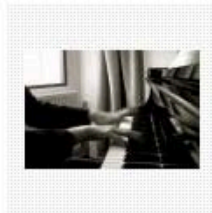
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👤 [lusi](#)
📏 3074*1900
🖼️ 7179 🔄 5
⚙️ [Add to lightbox](#)



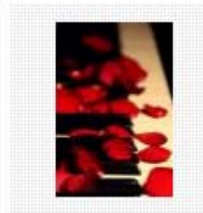
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👤 [aldoaldoz](#)
📏 2426*1788
🖼️ 462 🔄 1
⚙️ [Add to lightbox](#)



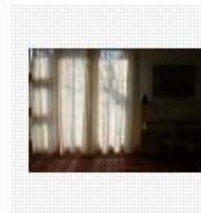
● **Upright piano**
👤 [aldoaldoz](#)
📏 2112*2112
🖼️ 764 🔄 4
⚙️ [Add to lightbox](#)



● **Piano Photos 4**
👤 [prof_alex](#)
📏 2637*1803
🖼️ 1553 🔄 3
⚙️ [Add to lightbox](#)



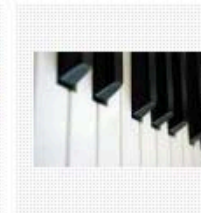
● **Romantic Place**
👤 [JellyEater](#)
📏 1067*1600
🖼️ 1369 🔄 3
⚙️ [Add to lightbox](#)



● **LightThroughCur ..**
👤 [rangeredna](#)
📏 3508*2480
🖼️ 737 🔄 0
⚙️ [Add to lightbox](#)



● **piano**
👤 [j_schuler](#)
📏 2272*1704
🖼️ 1509 🔄 3
⚙️ [Add to lightbox](#)



● **black and white ..**
👤 [altrans](#)
📏 3008*2000
🖼️ 4239 🔄 5
⚙️ [Add to lightbox](#)

SXC.HU




**OHMYGOD THIS IS SO MUCH BETTER
THAN THAT WEIRD LADY DOODLE**

**AVOID
TRANSITIONS**

**THEY'RE
GOOFY**



**WHERE TO
GO FOR
INSPIRATION**

A background image showing a tea ceremony. A bamboo whisk (chasen) is being used to whisk tea in a bowl (chawan). The whisk is made of bamboo and has a long handle. The bowl is made of bamboo and has a lid. The tea is being poured from a spout (chawan) into the bowl. The background is a soft, out-of-focus landscape.

Presentation Zen

Garr Reynolds' blog on issues related to
professional presentation design

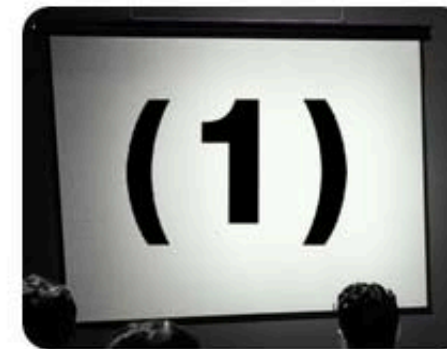
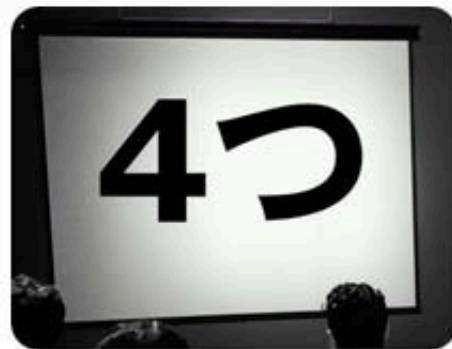
PRESENTATIONZEN.COM



(Left) "The Takahashi Method" title slide. (Right) "Huge characters" — He stresses using large letters on slides.



(Left) "Easy to see." He states that small text is impossible for people in the back to see, so keep it "big." (Right) "History." Takahashi begins to talk about the background of his method.



(Left) "Four" main points he'd like to discuss. (Right) The "first" point is....

Exercise boosts brain function

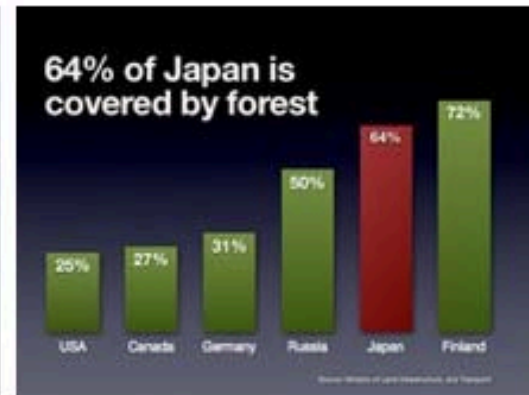
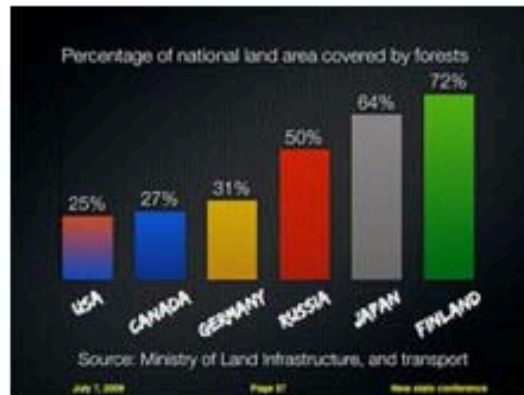
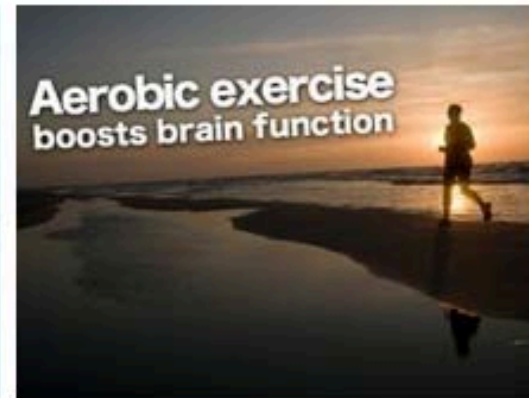
Aerobic exercise is best. Research shows aerobic increases one's ability to solve problems, plan, and pay attention. Weight training (toning) showed less improvement, but a combination is thought to be best.

Two reasons:

- Latus spiritus dicitur ad aera, connectiva adhaerensque illi, sed de cetero tempore incidentibus et laboris et doloris magis aptus. Et ratio ad membra veniens, quae naturalis exercitatio affertur laboris sui et alacritatis in compositis consistit.
- Dicit autem iterum dicitur in reprehendendi in voluptate velle non ceterum debere in fugat nulla peritiam. Exceptioque dicitur necesse est regulatur non peritiam, nec in culpa qui officio dicitur nulli utitur ad est laborum.

• Et ratio ad membra veniens 64%

Source: and veniens regulatur non peritiam.
July 3, 2011 page 17 Nishida C. J. J. J. J.



Presentation tips

For professionals today, presentation and public-speaking skills are more important than ever. Management guru, Tom peters, for example, says that "presentation skills are worthy of extreme obsessive study." Strong presentation skills and the ability to engage and connect can truly set you apart from the crowd. This site offers free tips and resources to help you begin your journey.



Visit my weblog ▶

Stop by my weblog, presentationzen.com, for my latest comments and insights on presentation design.



Organization & Preparation Tips



Delivery Tips



Slide Tips

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www.garrreynolds.com/Presentation/index.html

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 Lies, damned lies and statistics (about)	 Anil Gupta: India's hidden hotbeds of invention	 George Whitesides: Toward a science of	 Jeremy Jackson: How we wrecked the ocean
 Roz Savage: Why I'm rowing across the		 Stephen Wolfram: Computing a theory of	
 Simon Sinek: How great leaders inspire action	 Kavita Ramdas: Radical women,	 Esther Dufflo: Social experiments to fight poverty	
 Omar Ahmad: Political change with pen and	 Tom Wujec: Build a tower, build a team	 Frederick Balagadde: Bio-lab on a microchip	 James Randi's fiery takedown of psychic
 Edith Widder: Glowing life in an underwater		 Eric Whitacre: A choir as big as the internet	

**NOW GO GIVE
GREAT TALKS!**

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